JUSTIN SERRAN



@JustinSerran · @JustinSerranDigital

AI Video Specialist · Content Creator

Trusted Adobe Partner | Trusted Meta Partner | Adobe Generative AI VIP | 15+ Years Pro Experience

183.5K	126.5K	61.5K	371K+
INSTAGRAM	TIKTOK	YOUTUBE	TOTAL REACH
Followers	Followers	Subscribers	Instagram, TikTok, YouTube

500M+ VIEWS GENERATED FOR BRAND PARTNERS

ABOUT

Justin Serran is an AI Video Specialist and Content Creator with 15+ years of professional experience as a Video Editor and Motion Graphics Artist. He is a Trusted Adobe Partner, Trusted Meta Partner and Adobe Generative AI VIP, and the founder of Visual Blvd, an AI Production Studio building at the intersection of cinematic storytelling and generative AI. Justin has partnered with high-impact brands and built one of the most technically credible creator presences in the AI video space.

BRAND PARTNERSHIPS

Adobe | Meta | Samsung | Lexus Canada | Intel | Acer | Rogers | Perplexity

CAMPAIGN HIGHLIGHTS

Adobe Photoshop · Rotate Object — **136M+ views**	Adobe Photoshop · Nano Banana + Flux Kontext Pro — **33M+ views**
Adobe Firefly · Generate Video — **20M+ views**	Acer x Intel · Swift 16 AI — **2.3M+ views**

CONTENT NICHE

AI Video Tools | Motion Graphics | VFX & Compositing | Adobe Ecosystem | AI Image Gen | Product Advertising | AI Workflows

VISUAL BLVD: AI PRODUCTION STUDIO

Premium AI-powered video production, brand visuals, and motion graphics for forward-thinking brands. Justin's studio arm handles full-scope production projects beyond individual creator partnerships.

PLATFORM PERFORMANCE

INSTAGRAM

@JustinSerran

183,500 Followers

PEAK REEL	2ND REEL	3RD REEL	4TH REEL
32.5M views	**25.4M views**	**9.5M views**	**5.8M views**
Adobe Photoshop · Nano Banana + Flux Kontext Pro	Adobe Photoshop · Generative Fill Partner Models	Adobe Firefly · Generate Video	Adobe Firefly + After Effects

Reels-first strategy. Top brand campaigns have reached 25M to 32M+ views. Primary channel for brand collaborations and product integrations.

TIKTOK

@JustinSerran

126,500 Followers

PEAK VIDEO	2ND VIDEO	3RD VIDEO	4TH VIDEO
135.4M views	**11.4M views**	**9.8M views**	**8.8M views**
Adobe Photoshop · Rotate Object	Adobe Firefly · Generate Video	Adobe Firefly · Text to Sound	Adobe Firefly + After Effects

Strong viral velocity. Peak campaign passed 135M views, with multiple videos crossing 8M+. Tight niche audience with high intent in AI video and motion design.

YOUTUBE

@JustinSerranDigital

61,500 Subscribers

TOP VIDEO	2ND VIDEO	3RD VIDEO	AVG RECENT
3.7M views	**706K views**	**137K views**	**8–12K**
Adobe Photoshop · Generative Fill Partner Models	Adobe Photoshop · Rotate Object	Adobe Firefly campaign	Per video

Long-form + Shorts hybrid. Strong evergreen search traffic. High-intent audience actively learning AI video workflows and production tools.

ADDITIONAL REACH

THREADS

21,500 Followers

Growing secondary text platform

EMAIL LIST

~3,000 Subscribers

Curated, high-intent direct audience

AUDIENCE PROFILE

Primary Demo:	Video editors, motion designers, AI practitioners, ages 22–40
Psychographic:	Creators, freelancers, agency professionals, and studio operators
Intent Level:	High. Audience actively seeks tools, workflows, and tutorials to use professionally
Niche Authority:	One of few creators with traditional production credentials in the AI video space

COLLABORATION SERVICES

SPONSORED INSTAGRAM REEL

Original short-form content with my creative direction. Full scripting, production, and post.

- 1x Reel (30–90 sec)
- Caption + hashtag strategy
- Organic or paid usage options

TIKTOK INTEGRATION

Platform-native content built for TikTok performance. Hook-optimized scripting with the product integrated into a real workflow.

- 1x TikTok video
- Hook-optimized scripting
- Sound + trend alignment

YOUTUBE FEATURE / TUTORIAL

Long-form integration or dedicated tutorial video. High-intent audience actively learning AI video and motion graphics.

- Dedicated or integrated placement
- SEO title + thumbnail
- Pinned comment + description link

MULTI-PLATFORM CAMPAIGN

Coordinated campaign across Instagram, TikTok, and YouTube. Best for product launches and sustained brand awareness.

- Custom deliverable bundle
- Coordinated content calendar
- Preferred multi-platform rates

PAID USAGE ADD-ON

License content for paid social, display ads, or brand channel reposts. Significant rate premium applies.

- Meta + TikTok paid social rights
- Brand channel repost rights
- Time-limited or perpetual options

VISUAL BLVD STUDIO PRODUCTION

Bespoke AI-powered production through the studio. Brand visuals, product ad pipelines, motion graphics.

- Custom AI production pipeline
- Deliverable-based pricing
- Brand asset creation

GET IN TOUCH

Business Inquiries
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Instagram / TikTok
@JustinSerran

YouTube
@JustinSerranDigital

IMPORTANT NOTE ON PRICING

Rates vary based on deliverable scope, exclusivity, usage rights, and campaign duration. Paid ad usage and exclusivity within the AI tools space carry significant rate premiums. Please send scope details before requesting a rate so both sides can align on expectations. Multi-deliverable campaigns receive preferred rates. All collaborations reviewed individually.

WHY JUSTIN SERRAN?

Unlike most AI content creators, Justin brings 15+ years of real production experience to every piece.
Trusted Adobe Partner, Trusted Meta Partner and Adobe Generative AI VIP: credibility brands can independently validate.
His audience is not casual viewers. They are professionals actively seeking tools for real production work.
Visual Blvd operates as a full studio, meaning deliverables meet professional production quality standards.